

## Summary of Green Carnival 2015

The twelfth Green Carnival 2015 was held on February 1, 2015 on Kowloon Park Piazza and attracted more than 4,500 participants. The organizer, Green Council, once again co-organized the Green Carnival with Leisure and Cultural Services Department. Green Council also gained support from Electrical and Mechanical Services Department, Environmental Protection Department and Water Supply Department. The Platinum Sponsor of the Green Carnival 2015 was Airport Authority Hong Kong. CLP Power Hong Kong Limited, Chinachem Group and Hong Kong Housing Authority were Gold Sponsor of the Green Carnival 2015. We also have The China Paint Mfg. Co. (1932) Ltd., Hong Kong Disney Land, and Ocean Park Hong Kong as our Silver Sponsor. There are 14 more sponsors and supporting organizations support the Carnival.

Green Council was honored to have The “Star” Ferry Company Limited to sponsor some advertisements spot at the Piers. Street banners were put at eye-catching locations around Sham Shui Po, Yaumati, Tsimshatsui, Mongkok and Kowloon City. In addition, over 3,000 posters were distributed to sponsors, supporting organizations, schools, private and public housing estates, commercial buildings and shopping arcades.

The opening ceremony was officiated by guests including the Mr. Shih Wing Ching (Executive Committee Member, Green Council), Dr. Wan Ho Yuen, Terence (Executive Committee Member, Green Council), Ms Sophia Lau (Manager, Environment, Airport Authority Hong Kong), Mr. Mak Shing Cheung, Vincent (Assistant Director/Development, Water Supplies Department), Mr. Lai Hon Chung, JP, Harry (Assistant Director/Electricity and Energy Efficiency, Electrical and Mechanical Services Department), Mr. Frankie Hau (Director, Risk & Environmental Management, Ocean Park Corporation), Mr. Morris Cheung (Human Resources Director, MTR Corporation), Ir. Kenneth Cheung (Deputy Chairman, Hong Kong Institution of Engineers - Young Members Committee), Mr. Romano Chan (Business Manager, The China Paint Mfg. Co. (1932) Ltd.), Mr. Chow Lap Man (Director, Marketing &



Poster of Green Carnival 2015



Opening Ceremony with Guests of Honors



Crowds attracted by fun-filled environment-theme game booths



Lining up for gift

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Customer Services, CLP Power Hong Kong Ltd), Ms Evelyn Lee (Manager/Environment, Hong Kong Housing Authority), Mr. Donny Leung (Chairman, The Hong Kong Radio Control Soaring Society), Mr. Cheng Chung Ming (Secretary, The Hong Kong Radio Control Soaring Society), Mr. Edmond Yu (Academic Director of BA, Vocation Training Council – IVE), Ms Vicky Lau (Head of Corporate Affairs, Ngong Ping 360) and Ms. Ho Wai Ping, Linda (Chief Executive Officer, Green Council).

The theme of this Carnival is “Let’s Separate, Don’t Waste” and over thirty Government Departments, academic institutions, professional associations, private organizations and green groups had participated and supported the Carnival. And over twenty environmental education and fun-filled game booths were set up at the Carnival. CLP Power Hong Kong Limited and Water Supply Department also dispatched their mobile showrooms to the Carnival. Participants also enjoyed the workshops, performances and games on the stages.

The Carnival was brightened by Green Council’s mascots “Greenie” and “Leafie”. Students and children were given colorful passports for logging their game scores to obtain souvenirs. All visitors were given colorfully designed entry tickets. This year, we are happy to have "More Time Reaching Community" MTR volunteers to help us. They are not only managing their own booth but also helping us on crowd control.

The Fourteenth Creative Eco-model Tournament was also held during the Carnival. A total of 130 teams, comprising near 500 students and their teachers from primary and secondary schools took part in the Tournament. This year the Eco-model Tournament was changed to hand-throwing glider competition. Each team brought their own designed hand-throwing glider, which made of recyclable materials and powered by hand only, and let it stay in the air as long as possible. This year, the champion of Secondary School Categories went to Immaculate Heart of Mary College and CCC Wanchai Church Kei To Primary School (Kowloon City) won the champion of Primary School Categories.



The Green Kid Catwalk Show that enough to add environmental element to fashion design



Workshop which teach children how to reuse the waste paper



Age does not matter.



Our Lovely mascots “Greenie” and “Leafie”

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We are also happy to have Hong Kong Institute of Vocational Education (Lee Wai Lee) Public Relation and Media Business Alumni Association to run special performance this year: Green Kids Catwalk Show. The theme of the catwalk show is adding environmental and creative element to children's clothing design. 10 of the designs were chosen for the final held during the Carnival.

A wide variety of booths were set up during the Carnival to bring environmental awareness messages through different games. Information on environmental policies and environmentally friendly practices from Government and private organizations was also displayed.

With the generous support from our sponsors, Green Council's motto "Conservation Begins With Education" was once again successfully delivered to the people of Hong Kong.



Gliders designed by Students in Eco-model Tournament



Student who was flying his glider in the Tournament



Students who won the Tournament with their glider

## APPENDIX I

### List of Sponsors and Supporting Organization

#### 贊助及支持機構名單

#### **Platinum Sponsor**

##### 白金贊助

Company Name	公司名稱
Airport Authority Hong Kong	香港機場管理局

#### **Gold Sponsor**

##### 金贊助

Company Name	公司名稱
CLP Power Hong Kong Limited	中華電力有限公司
Hong Kong Housing Authority	香港房屋委員會
Chinachem Group	華懋集團

#### **Silver Sponsor**

##### 銀贊助

Company Name	公司名稱
Hong Kong Disney Land	香港迪士尼樂園
Ocean Park Hong Kong	香港海洋公園
The China Paint Mfg. Co. (1932) Ltd.	中華製漆(一九三二)有限公司

#### **Bronze Sponsor**

##### 銅贊助

Company Name	公司名稱
Asia Symbol China Holdings Ltd.	亞太森博中國控股有限公司
Charming Trims Co. Ltd.	金銘製品有限公司
C & G Environmental Technology Ltd.	思捷環保科技有限公司
Hong Kong Housing Society	香港房屋協會
Kami Stationery (HK) Ltd.	佳宜紙業文具有限公司
LVFAR Kin Fung Green Reusable Industry Ltd.	綠發建峰環保工業有限公司
Ngong ping 360 Ltd.	昂坪 360 有限公司
Newtonkids Taiwan Ltd.	好頭腦文教事業股份有限公司
ReKRETE (Asia) Ltd.	麗潔(亞洲)有限公司
Shun Tak-China Travel Ship Management Ltd.	信德中旅船務管理有限公司
The "Star" Ferry Company	天星小輪有限公司

### **Technical Support**

#### 技術支援

Company Name	公司名稱
Hong Kong Institution of Engineers - Young Members Committee	香港工程師學會 - 青年會員事務委員會
The Hong Kong Radio Control Soaring Society	香港遙控滑翔飛行協會

### **Green Partner**

#### 環保伙伴

Company Name	公司名稱
Hong Kong Institute of Vocational Education (Lee Wai Lee) Public Relation and Media Business Alumni Association	香港專業教育學院(李惠利)公關及媒體事業 學生會